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DOUGLAS MAGAZINE'S 2011 Leaders in Business

Upcoming Events

Desiree Bond-West Coast Images
OCT. 03, 2011

BC HRMA - HR Connects
NOV. 09, 2011

Small Works Show
NOV. 14, 2011

BC HRMA - Project Management for the Rest of Us
NOV. 15, 2011

BC HRMA - Roundtable
NOV. 16, 2011

People in Business

Cathy Whitehead McIntyre
Cathy McIntyre, principal of Strategic Initiatives Inc., is chairing the Victoria chapter of GroYourBiz, launching in No...

April Iverson
In late August, April Iverson joined the staff at AURA, Inn at Laurel Point's on-site waterfront restaurant and patio, a...

Beth Cougler Blom

REGIONAL NEWS

Developer Donates to Community Groups

NOV 02, 2011

(News Release) VICTORIA — Bosa Properties Inc. a family-owned development company that launched its first Victoria project last August — Promontory at Bayview Place — visited several local not-for-profit community organizations last week in an effort to learn more about the needs of the Victoria community.

Gillie Easdon, program coordinator for Every Step Counts, was pleased to speak with Bosa senior vice-president Daryl Simpson, who arrived early to her 3 p.m. workout session to learn more about the unique running and walking program for people experiencing challenges and barriers in their lives.

Simpson joined her group for a 5K walk and spoke to several enthusiastic participants as they took to the streets for 40 minutes, winding through neighbourhoods that included a serendipitous journey past the home of Simpson's late grandmother. It resulted in a better understanding of a special program, some new friendships, and a \$20,000 donation from the Bosa Properties Foundation to support Every Step Counts to launch a new women-only program out of the Sandy Merriman House women's shelter.

The Bosa Properties Foundation was born of the appreciation that a new building has a profound effect on its local community and that this community is defined by the people who live there — all of the people who live there. The Bosa Properties Foundation was created with the understanding that there is a proud and important role to be played in helping address the complex human needs that exist in community.

"Every Step Counts is entering its fourth year and we have just released our final report for 2011 that shows clearly what can happen when people with mental health, addiction, housing, and other related challenges are supported to adopt a healthy lifestyle that includes exercise, nutrition, and positive socialization," explains Easdon.

"The donation from the Bosa Properties Foundation is a gift that will enable us to expand our program to assist women who are more comfortable in an all-female environment, who are seeking to reclaim healthy, safe, stable lives. We are all deeply moved by this unexpected kindness, and heartfelt investment in our special family of runners and walkers. We know and we have now demonstrated without question that this lean, simple program helps people transform their lives. This investment means that we can reach and help more people."

"My family has been building quality homes for people for over 40 years, and we grew with strong family values that included the importance of showing gratitude and giving back," explains Colin Bosa, CEO of Bosa Properties and chairman of the Bosa Properties Foundation, who joined the Every Step Counts participants for their workout stretch at the launch of the new Sandy Merriman program.

In addition to the gift to Every Step Counts, the Bosa Properties Foundation gave \$20,000 gifts to the Burnside Gorge Community Association and Community Micro Lending.

"The Promontory development at Bayview Place is our first Victoria development," explains Colin Bosa. "Our project has been extremely well received and we are really enjoying getting to know the people in the Capital City. Investing at home — which includes Victoria now — is important to all of us. We are proud to support the very good work that takes place in these organizations and all tolled will be investing \$1,000 per home we create here as our Victoria development progresses."

Local investment by the Bosa Properties Foundation will be directed by homeowners at Promontory.

"We invite local charitable organizations from Victoria to tell us their story — to tell us about the impact they make on our community and to tell us how we can help. Presently, we have an additional \$10,000 to invest by the end of the year and over \$100,000 once the project is complete, and we're very much looking forward to meeting with other organizations such as those we've funded today," says Colin Bosa.

The Bosa Properties family business grew out of humble, hard-working beginnings. Core values include a commitment to helping people to live healthy independent and sustainable lives.

Beth Cougler Blom is pleased to announce the founding of her new business, Beth Cougler Blom Facilitation. Blom comes fr...

"We are proud to have homes and families in Victoria. Investing in the fabric of this community is simply the right thing to do," says Colin Bosa.