

# BlueSky Properties

## A FAMILY REPUTATION 50 YEARS IN THE MAKING



BlueSky Chinatown



Viceroy

The BlueSky Properties story began in 1958 when Robert Bosa arrived in Canada from Italy. He began building houses and his reputation of integrity and hard work soon spread. Decades later, his sons have continued his tradition of providing exceptional homes for British Columbians.

Robert's eldest son, Dale, grew up in the building industry. "I didn't have a summer holiday like my friends did," he says with just a hint of nostalgia. "At a very young age I was already working on construction sites sweeping out the suites. Yes, it was tough to be just a kid and get picked up for work at six in the morning, but at the end of the summer it sure felt good to have earned some money to be able to treat my friends to an ice cream if I felt like it."

The decades of experience he had working with his father became the foundation of Dale's unwavering commitment to residential building excellence. So it seemed natural that he felt compelled to create a company of his own, BlueSky Properties.

Although BlueSky Properties is a relatively new company, its portfolio is substantial with projects in Chinatown to Granville St., from Broadway to New Westminster and beyond. "If you haven't heard of us yet, we're certain that will change in the coming year," Dale says.

"I chose the name BlueSky Properties because it's refreshing and aspirational – it reinforces that we think without boundaries," he explains. "Plus it sets a very positive tone that brings people back to a place where they can truly enjoy what they do and where they live."

### Giving Back

A firm believer in giving back to the communities where BlueSky builds, Dale established the BlueSky Properties Foundation almost immediately after starting the company. "This is the first of its kind in Canada," he says. "The Foundation's mandate is to give \$1,000 back to the local community for every home it builds there. So at Viceroy, our 188-unit Uptown New Westminster highrise, the Foundation will donate a total of \$188,000 — starting with the \$20,000 we've already given to the Fraserside Community Services Society.

### Expanding on Reputation

"BlueSky Properties and Bosa Properties are still very much part of the same family," Dale says, adding that his father Robert remains actively involved. "It makes me proud to hear that people respect the Bosa brand and actively follow it, and I'm still surprised how often someone will tell me that either they or someone they know has bought their second or third Bosa home and love it even more than the first one. Our ongoing interconnectivity with Bosa Properties means those people know they can rely on BlueSky to continue the Bosa reputation for a quality, stylish product."

His philosophy, like his father's, is simple: spend the time and money to do things right the first time. "Vancouver has become a very sophisticated market where buyers do their homework. BlueSky Properties may be young, but we're a blue chip company that has the experience to meet the needs of the most discerning purchasers."

### Outside the Box Vision

There's no question BlueSky Properties' creative outlook is already taking the Lower Mainland market by storm. One of the company's first projects was an



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innovative rental building called The Standard in downtown Vancouver. In New Westminister, the stylish Viceroy highrise tower is expected to complete this fall bringing a total of 188 elegant, condominium and townhomes to the city's Uptown neighbourhood.

And there's plenty more coming: two towers in Coquitlam, another two towers in Metrotown, a rental property in Victoria, and offices and retail at Broadway and Oak in Vancouver. BlueSky Properties is also anticipating to

break ground later this summer on a dynamic Chinatown condominium property. "The location on Main St. between Keefer and Georgia is fantastic," Dale says. "It's going to put our homeowners right at the heart of this emerging neighbourhood, and it's going to be fun to build."

**For more information on BlueSky Properties and any of BlueSky's projects, visit [BlueSkyproperties.ca](http://BlueSkyproperties.ca)**